

Sponsorship
Prospectus

APASL STC 2027

23-24 JULY

DA NANG - VIET NAM

ASIAN PACIFIC ASSOCIATION FOR THE STUDY OF THE LIVER (APASL) SINGLE TOPIC CONFERENCE (STC) 2027

From Chronic Liver Disease to Hepatocellular Carcinoma

Ariyana Convention Centre Danang & Danang Hospital



VIETNAM ASSOCIATION FOR THE STUDY OF LIVER DISEASES
DA NANG HOSPITAL - UD SCHOOL OF MEDICINE AND PHARMACY
DA NANG MEDICAL ASSOCIATION

SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

21 October 2026

LETTER OF INVITATION FOR PARTICIPATION AND SPONSORSHIP

ASIAN PACIFIC ASSOCIATION FOR THE STUDY OF THE LIVER SINGLE TOPIC CONFERENCE 2027

APASL SINGLE TOPIC CONFERENCE 2027 - DA NANG, VIETNAM

Theme: "From Chronic Liver Disease to Hepatocellular Carcinoma"

Valued Partners,

The Vietnam Association for the Study of Liver Diseases (VASLD) sincerely thanks you for your interest, companionship and valuable support for our scientific, training and hepatobiliary healthcare activities over the years. Our collaboration with industry partners is an important resource that helps connect experts, disseminate medical advances and improve the quality of patient care.

In 2027, the Asian Pacific Association for the Study of the Liver (APASL), in collaboration with the VASLD, Da Nang Hospital, the School of Medicine and Pharmacy - The University of Danang and the Da Nang Medical Association, will organize the APASL Single Topic Conference (STC) 2027 in Da Nang under the theme "From Chronic Liver Disease to Hepatocellular Carcinoma". The Conference will focus on the latest advances in the prevention, diagnosis and treatment of chronic liver disease and hepatocellular carcinoma, while promoting a multidisciplinary approach across hepatology, gastroenterology, oncology, hepatobiliary-pancreatic surgery, diagnostic imaging and interventional endoscopy.

The Conference is expected to attract more than 500 delegates from different countries and territories in the region and beyond, with nearly 200 international experts teaching and sharing their expertise. This is an opportunity for your organization to showcase innovative products, services, technologies and solutions; strengthen brand recognition; and connect directly with experts, healthcare professionals, researchers and stakeholders across the Asia-Pacific region.

APASL STC 2027 takes place in Da Nang, a city renowned for its beautiful beaches, and brings together leading professors, experts and distinguished speakers from many countries around the world and across the Asia-Pacific region. The program is expected to include live demonstrations of three new techniques at Da Nang Hospital, as well as three joint symposia between AASLD, IASL, EASL and APASL STC.

The Organizing Committee cordially invites your organization to become a Partner of APASL STC 2027. We have designed the sponsorship package such that it offers at multiple levels and in flexible formats to ensure appropriate visibility and recognition for each partner, while making a meaningful contribution to the overall success of the Conference.

To ensure the success of the Conference, the Organizing Committee looks forward to your organization's interest, participation, partnership and sponsorship. We believe that our collaboration at APASL STC 2027

will create real value for the professional community, businesses and patients, while expanding opportunities for networking and sustainable cooperation in the region.

Thank you very much, and we look forward to partnering with you.

FOR THE ORGANIZING COMMITTEE
PRESIDENT OF APASL STC 2027
PRESIDENT OF VASLD



MAJOR GENERAL, PROF. LE TRUNG HAI, MD, PhD

I. GENERAL INFORMATION

Event name	Asian Pacific Association for the Study of the Liver Single Topic Conference 2027 (APASL Single Topic Conference 2027 - Da Nang, Vietnam)
Theme	From Chronic Liver Disease to Hepatocellular Carcinoma
Date	23-24 July 2027 (Friday - Saturday)
Main venues	Ariyana Convention Centre, 107 Vo Nguyen Giap, Ngu Hanh Son Ward and Da Nang Hospital, 124 Hai Phong, Hai Chau Ward, Da Nang City, Vietnam
Main organizers	Asian Pacific Association for the Study of the Liver (APASL), Vietnam Association for the Study of Liver Diseases (VASLD), Da Nang Hospital, School of Medicine and Pharmacy - The University of Danang and Da Nang Medical Association
Expected scale	More than 500 delegates; representatives from countries and territories in the region and beyond and nearly 200 international experts

II. SCIENTIFIC PROGRAM OVERVIEW

Time & Venue	Program overview	Sponsor satellite symposia
Friday, 23 July 2027 08:00–11:00 *Da Nang Hospital*	**Continuing Medical Education (CME) & live demonstrations:** IRE (NanoKnife ablation of hepatobiliary-pancreatic tumors), interventional radiology with RFA ablation, interventional endoscopy, laparoscopic liver resection. International and Vietnamese delegates attend and observe the techniques demonstrated at Da Nang Hospital.	**Morning satellite symposia** in the halls of Da Nang Hospital
Friday, 23 July 2027 13:00–13:40 *Ariyana Convention Centre – Hall 1*	**APASL STC 2027 Opening Ceremony:** Cultural performances; opening speech by the STC Conference President; speeches by APASL representatives and Da Nang City leaders; presentation of toke of appreciation to Sponsors.	
Friday, 23 July 2027 13:45–17:30 *Ariyana Convention Centre – Hall 1*	**02 Plenary Sessions on hepatocellular carcinoma (HCC) and chronic liver disease (CLD)**, including the **AASLD & APASL Joint Symposium** on HCC management and the **IASL & APASL Joint Symposium** on CLD management (**including 05 sponsored young speakers**).	**Satellite symposia during lunch and Tea breaks** in Hall 1 and the breakout rooms on the 2nd floor.
Friday, 23 July 2027 18:15–20:30 *For You Palace*	**Gala Dinner with cultural performances.**	—

Time & Venue	Program overview	Sponsor satellite symposia
Saturday, 24 July 2027 08:00–17:30 *Ariyana Convention Centre – Halls 1A and 1B*	**04 symposium sessions on medical treatment of CLD and HCC,** including **01 EASL & APASL Joint Symposium**, in Hall 1A (capacity approx. 300 delegates); and **04 symposium sessions on minimally invasive interventions and minimally invasive surgery** in Hall 1B (capacity approx. 200 delegates).	**Satellite symposia in the morning (30 min), during lunch (60 min) and Tea breaks (30 min)** in Halls 1A, 1B and the breakout rooms on the 2nd floor.

III. MAIN SCIENTIFIC TOPICS

- Liver cancer (HCC)
- Acute-on-chronic liver failure (ACLF)
- Chronic liver disease (CLD) and Microbiome
- Biliary and pancreatic diseases, and other topics

IV. MAIN SPONSORSHIP LEVELS

The total value of eligible sponsorship items registered by a Sponsor may be combined to reach the corresponding sponsorship level. Once the required threshold is reached, the Sponsor will be recognized and receive the benefits of that sponsorship level.

Sponsorship level	Total contribution
Diamond	From VND 700,000,000
Platinum	From VND 500,000,000
Gold	From VND 300,000,000
Silver	From VND 150,000,000
Bronze	From VND 100,000,000
Co-Sponsor	From VND 50,000,000

V. BENEFITS BY SPONSORSHIP LEVEL

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Co-Sponsor
Logo in the Conference Program Book	✓	✓	✓	✓	✓	✓
Logo in the Final Announcement and Conference publications	✓	✓	✓	✓	✓	✓
Logo on backdrop/opening slide in the main hall	✓	✓	✓	—	—	—
Logo on the Conference website	hyperlink	hyperlink	hyperlink	—	—	—
Priority in selecting sponsorship items	✓	✓	✓	—	—	—
Priority in selecting symposium	Morning /lunch	Morning /lunch	Tea break	—	—	—
Complimentary Conference registrations	30	25	20	15	10	5
Advertising pages in the Proceedings (artwork provided by Sponsor)	Up to 3 pages	Up to 2 pages	1 page	—	—	—
Promotional flyer in the Conference bag (provided by Sponsor)	Up to 3 items	Up to 2 items	1 item	—	—	—
Complimentary/discounted exhibition space for the 2 Conference days	18 m²	12 m²	6 m²	6 m²	20% off	10% off
Priority order in selecting exhibition location	1	2	3	4	5	6

VI. OPTIONAL SPONSORSHIP ITEMS

In addition to the main sponsorship levels, your organization may select the specific sponsorship items below. Items with limited availability will be allocated on a first-come, first-served basis according to availability and order of confirmation/payment.

Category	Item	Sponsorship level	Benefits/Notes
Program sponsorship	Lunch symposium (60 min)	VND 200,000,000/day	Max. 2 symposia/day; priority for Diamond, Platinum
Program sponsorship	Tea break symposium (30 min)	VND 120,000,000	Priority for Diamond, Platinum, Gold
Program sponsorship	Scientific session sponsorship	VND 160,000,000	Acknowledged in the Program Book and at the start of the session; priority for Diamond, Platinum, Gold
Program sponsorship	Morning symposium (30 min)	VND 110,000,000 /session	Available on 23 or 24 July 2027; priority for Diamond, Platinum
Awards	Sponsor-named Free Paper Award	VND 20,000,000	Award may carry the Sponsor's name, subject to Organizing Committee approval
Awards	Sponsor-named Poster Award	VND 16,000,000	Award may carry the Sponsor's name, subject to Organizing Committee approval
Hospitality	Faculty/speaker lounge	VND 50,000,000	Max. 2 Sponsors; name/logo displayed in the lounge area
Hospitality	Tea break sponsorship	VND 25,000,000/session	Max. 2 Sponsors/break; offered only when there is no Tea break symposium; available if no symposium is registered by 31 March 2027
Hospitality	Registration counter	VND 60,000,000	Max. 2 Sponsors; name/logo on the counter banner
Collaterals	Conference bag	VND 40,000,000 /Sponsor	Max. 3 Sponsors; priority for Diamond, Platinum, Gold
Collaterals	Conference lanyard	VND 50,000,000	Company name printed; priority for Diamond, Platinum, Gold
Collaterals	Pocket program	VND 30,000,000/Sponsor	Max. 3 Sponsors
Collaterals	Gift or brochure insert in the Conference bag	VND 15,000,000 /item	Prepared by Sponsor; items subject to Organizing Committee approval
Advertisement	First Announcement (A5 brochure)	VND 40,000,000	Acknowledged in the publication, with back cover for advertising; priority for Platinum, Gold

Category	Item	Sponsorship level	Benefits/Notes
Advertisement	Final Announcement (A5 brochure)	VND 60,000,000	Acknowledged in the publication, with back cover for advertising; priority for Platinum, Gold
Advertisement	Website - logo with link	VND 15,000,000	Artwork/logo provided by Sponsor
Advertisement	Website - logo only	VND 10,000,000	Logo provided by Sponsor
Advertisement	Website - company name only	VND 8,000,000	Company name displayed
e-Souvenir advertisement	Full-page color - Back cover (A4)	VND 50,000,000	Priority for Diamond, Platinum
e-Souvenir advertisement	Full-page color - Inside front cover (A4)	VND 45,000,000	Priority for Diamond, Platinum
e-Souvenir advertisement	Full-page color - Inside back cover (A4)	VND 45,000,000	Priority for Diamond, Platinum
e-Souvenir advertisement	Full-page color - Inside page (A4)	VND 40,000,000	Priority for Diamond, Platinum
e-Souvenir advertisement	Full-page black & white - Inside page (A4)	VND 16,000,000	Priority for Diamond, Platinum
Video advertisement	Video in meeting halls	VND 15,000,000/video	Max. 2 minutes; in English, or in Vietnamese with English subtitles

VII. EXHIBITION

Booth type	Area	Standard equipment	Fee
Standard booth	6 m²	1 shelf; 1 table; 2 chairs; 1 power socket 2A/220V, single-phase	VND 40,000,000
Premium booth	12 m²	1 shelf; 2 tables; 4 chairs; 1 power socket 2A/220V, single-phase	VND 80,000,000

Diamond, Platinum, Gold and Silver Sponsors have priority in selecting booth locations. Tentative exhibition opening hours: 13:30-17:00 on 23 July 2027 and 08:30-17:00 on 24 July 2027.

VIII. SPONSORSHIP CONFIRMATION AND PAYMENT

- Sponsorship is confirmed only upon both parties signing a written Sponsorship Agreement/Registration Form and payment being made according to the agreed schedule.
- If confirmed more than 90 days before the opening date: 50% payable within 30 calendar days of signing the Sponsorship Agreement; the remaining 50% payable no later than 60 days before the Conference opening date.
- If confirmed less than 90 days before the opening date: 100% payable within 30 calendar days of VASLD issuing the invoice/payment request.
- Payment is to be made in Vietnamese Dong (VND) by bank transfer. Sponsorship fees exclude applicable taxes unless otherwise agreed in writing.

IX. BANK TRANSFER DETAILS

Account name	Hội Gan Mật Việt Nam (VASLD)
Account number	001704060029241
Bank	Vietnam International Bank (VIB), Ly Thuong Kiet Branch
Bank address	64 Ly Thuong Kiet Street, Tran Hung Dao Ward, Hanoi

X. CONTACT INFORMATION

Vietnam Association for the Study of Liver Diseases (VASLD)

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- Conference website: https://www.apasl-stc2027danang.org/

Congress Secretariat

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